



THE **SPIRE**

PRICE 40p

FOOTBALL at SALTERGATE

Swindon Town

CANON LEAGUE DIVISION FOUR

NEWS-ROUND



Chairman, Barrie Hubbard (left) and Manager, John Duncan (right) chat with fans during an evening visit to the club in July.



Going up — Bob Gorrill, Commercial manager, points the way ahead to another group of supporters on a tour of inspection.

It's all happening

No close season at Saltergate has ever been as active as the 1983 break. Towards the end of May everything was gloom and despondency — the future of the club was in the balance. In fact, it was only hours away from joining the Dodo.

Suddenly at the start of June a dramatic take-over was staged and since that date June, July and even August have been busting out all over. The cobwebs of several decades have been swept from the corridors and the entire place has taken on an air of confidence. Everyone moves around with a more purposeful stride as action takes over from apathy.

This new joined spirit has been transmitted throughout the area, on

television, radio and the press — the happenings have even pushed cricket into second place in the pages of the Derbyshire Times. As a result more supporters have returned to buy season tickets, all the sponsored match balls for the season were sold before the end of July and more games than ever before have been sponsored. In fact many more people are clamouring to help the club in one way or another. With so many new faces around, in the boardroom, in the backroom staff and on the field, it has been suggested that everyone wears an identification badge.

Today sees the start of a new campaign with a new look team on view. John Duncan has been busy assembling his men and they will be going all out to make their mark in the fourth. Now it is up to you to keep that momentum going with your support — make Saltergate on Saturday your motto for this season — it's all happening!

Trevor Denton



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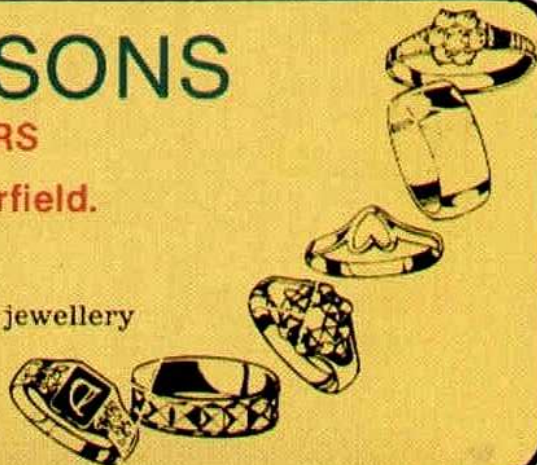
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The new board in session — l to r — Derrick Wright, Roger Woodhead, Barrie Hubbard, Danny Kelly, Ernest Brocklehurst and Mike Watterson.

A new era begins to-day

Good afternoon ladies and gentlemen, on behalf of the Board I would like to welcome you to Saltergate for the start of a new season and indeed the beginning of a new era in the history of the club. During the past two months your new Board has made sweeping changes and re-organised the club on more business like lines. We have set ourselves realistic objectives and targets we aim to achieve, but we need the co-operation of everyone who has the interest of Chesterfield Football Club at heart if we are to make a success of things.

I am sure you will find all our directors approachable and willing to listen to ideas you may have. Each director has a specific function on the board, Roger Woodhead is in charge of legal affairs and the development of the Supporters Club, Danny Kelly is responsible for ground maintenance and improvements, whilst Ernest Brocklehurst is match day director.

The Commercial lottery and social club affairs are in the hands of vice-chairman, Mike Watterson and Derrick Wright. We have set up four committees, finance, commercial, ground and supporters to deal with these very important functions.

Our immediate aim is promotion back to division three at the first attempt. Floundering in the basement is no good for Chesterfield, it has already cost us a number of good players. We agreed terms with several top flight professionals but the stumbling block to their signing was our position in the fourth division.

We are building a club with standards fit for the top divisions and our target is the higher leagues. We do want to rub shoulders with the best in the business, we do want success for the club, for the town and above all for the supporters.

There is a new atmosphere in the club and in the town and I know from the many fans I have talked with, at the ground and at our public meeting, that they are giving us their full backing. Let us hear you today, get behind the team from the kick-off and cheer them on to victory.

I have been a Blues supporter since I was eight years of age and since that time have seen lots of ups and downs — more downs than ups I might add. I want to see the club move out of the rut it has been in and take its place alongside the best.

Barrie Hubbard, Chairman



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CHESTERFIELD FOOTBALL CLUB p.l.c.

Recreation Ground, Chesterfield S40 4SX

Club Telephone 32318 Commercial Office 31535

President: HIS GRACE THE DUKE OF DEVONSHIRE, MC, DL, JP

Vice President: PERCIVAL KIRKMAN, OBE

Directors:

BARRIE HUBBARD
(Chairman)

MIKE WATTERSON
(Vice Chairman)

DERRICK WRIGHT
ROGER WOODHEAD

DANNY KELLY
ERNEST BROCKLEHURST

Team Manager:
JOHN DUNCAN

Player Coach:
STEVE BAINES

Medical Officer:
Dr MAURICE RIPLEY

Secretary:
ROBERT F. PEPPER

Commercial Manager:
BOB GORRILL

Magazine Editor:
TREVOR DENTON

Photographer:
ALAN ROE

ACTION SHOTS



Left — Calvin Plummer, who gave a magical performance against Wednesday, causing some problems for the Sheffield defence.

Right — John Clayton makes a goalmouth challenge for the ball in the match against Sheffield Wednesday.

Below — Newcomer Brian Scimgeour determined to be first to the ball in our game against Wednesday.



We are ambitious

say John Duncan

The last few weeks of my life have simply flown by, I have never known such frantic action in the summer months. In early June I was expecting to start the new season in the north-east but the opportunity of coming to Chesterfield to help rebuild the club was a great challenge to me. Chesterfield has always been a club which has commanded respect in the football league, despite being in the lower divisions for so long. It is a club which has always had great potential but just couldn't quite jump over the final hurdle. We have got to change all that, we have to win the crucial games, we have to make sound progress, we are an ambitious club and we have to communicate this throughout the town and the county wherever our potential supporters live.

I have brought a lot of new faces to the club, young players who want to make an impression and do well for us. All are eager to make their mark and I think you will be pleased with their performances. We have not had a lot of time in which to prepare a new squad, for it has been added to on a regular basis and we have made adjustments as we have gone along.

One thing I do not ask of you — please do not expect miracles. I am a football manager and not a magician and the best laid plans can often go astray. One thing I can promise you is that the



team will be giving one hundred per cent plus in each of its games. No effort will be spared by my players or myself to ensure success comes back to Saltergate.

I am a person who only looks one game ahead and I want always to win that next game. Win enough of those next games and you are up with the leaders. Consistency and high performance is something we always aim for and the teams that can achieve it will succeed. Life in the fourth division is hard, I know that from first hand experience but I think we have a team with character which can meet the challenge.

The action starts today.

John Duncan



I do like to be beside the seaside — the Blues squad in training on the Skegness beach.

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The link up between all the rival supporters organisations in the town to form one new Supporters Club is seen as a big step forward in relations between the club and its fans. Working together in harmony can only bring good to the club and the fact that we have Roger Woodhead as director in charge of Supporter affairs will help forge even stronger links.

The club's headquarters will be the Saltergate Social Club, where shortly, we understand, a facelift will be undertaken. Subscriptions for members will be £1 for adults and 50p for juniors and old age pensioners. You can join at the Social Club from Monday's to Thursdays between 7.00 p.m. and 9.00 p.m. Why not go along and get in on the action from the start.

Whilst this publication was at press the new club held its annual general meeting and a report on this and details of its future programme will be published in our next issue.

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Commercial activities off to a flying start



Director Derrick Wright (right) and Commercial Manager, Bob Gorrell, point out our sponsorship packages to a recent visitor to Saltergate.

In less than three months the club's commercial activities now spearheaded by Director Derrick Wright and Commercial Manager, Bob Gorrell have really taken off and already have netted considerably more than last season at the same time. Why, you may ask — for the first time the club has put together a lot of interesting package deals which have an appeal to a much wider section

of the community and at a price which is very attractive. The growing confidence in the club is another factor why so many businesses and individuals are anxious to offer their support.

All the match balls were sponsored before the start of the season, with the sponsor receiving a mention in the programme and on the p.a. system on the day of the match. In addition the sponsor will receive an autographed football and four centre stand tickets for his particular match. A much better deal than ever before.

The Mascot sponsorship is something else which has caught the imagination and already quite a number have been signed on. For a sponsorship of £50, a youngster can lead out the team and have a pre-match kick around, kitted out in Chesterfield colours. He or she will have their pictures taken with the rival captains and the youngster will be presented with a club pennant. Four wing stand tickets will be included in this package — once again a much better deal than ever before.

The 'value plus' package is the match day sponsorship, with ground advertising, programme and p.a. advertising, local press advertising and the use of the pitch, subject to the referees approval. This together with a batch of tickets for both the centre and wing stands completes a first rate deal. If you want more details, in confidence, then make contact with Bob Gorrell, our commercial manager, who will only be too happy to help. Sponsorship is the difference between survival and success, this year the club has laid the foundations of what is intended to be a first rate commercial operation for the future.

Keep up with the Blues' action ...every night.

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match reports and latest
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FACTS & FIXTURES

CENTRAL LEAGUE FIXTURES

Date	Opponents	Score
Sept.	1 H Manchester City	
	5 A Notts County	
	13 H Rotherham	
	20 A Oldham	
	28 H Huddersfield	
Oct.	4 A Bradford City	
	11 A Blackpool	
	19 H Port Vale	
	25 A Preston N.E.	
Nov.	8 H Wolves	
	15 A Grimsby	
	22 H Barnsley	
	29 A Wigan	
Dec.	6 H Coventry	
	13 A Middlesbrough	
	20 H Notts. County	
	1984	
Jan.	4 A Barnsley	
	10 H Bradford	
	17 A Rotherham	
	24 H Oldham	
Feb.	1 A Huddersfield	
	7 H Blackpool	
	22 A Port Vale	
	27 A Wolves	
Mar.	13 H Preston N.E.	
	20 A Manchester City	
	27 H Grimsby	
Apr.	10 H Wigan	
	17 A Coventry	
	25 H Middlesbrough	

The above fixtures are subject to alteration —
please see Press and Programme for changes.

THE CANON LEAGUE DIVISION 4

Date	Opponents	Score	Attnd
Aug.	27 H Swindon Town		
	30 A Middlesbrough		
Sept.	3 A Crewe Alexandra		
	7 A Hartlepool United		
	10 H York City		
	13 H Middlesbrough		
	17 A Reading		
	24 H Colchester United		
	27 H Hereford United		
Oct.	1 A Northampton Town		
	8 H Stockport County		
	15 A Rochdale		
	18 H Doncaster Rovers		
	22 A Blackpool		
	29 H Darlington		
Nov.	2 A Torquay United		
	5 H Chester		
	12 A Peterborough United		
	19 F.A. Cup (1)		
	26 A Bristol City		
Dec.	3 H Tranmere Rovers		
	10 F.A. Cup (2)		
	17 H Wrexham		
	26 A Mansfield Town		
	27 H Bury		
	31 A Aldershot		
Jan.	2 H Halifax Town		
	7 H Crewe Alex. (F.A. 3)		
	14 A Swindon Town		
	21 H Reading		
	28 A York City (F.A. 4)		
Feb.	4 H Northampton Town		
	11 A Colchester United		
	14 H Torquay United		
	18 A Darlington (F.A. 5)		
	25 H Blackpool		
Mar.	3 A Doncaster Rovers		
	7 A Chester		
	10 H Pritbro Utd. (F.A. 6)		
	16 A Stockport County		
	24 H Rochdale (M.C. Final)		
	31 A Hereford United		
Apr.	7 H Hartlepool United		
	14 A Tranmere R. (F.A. SM)		
	21 H Mansfield Town		
	23 A Bury		
	28 H Bristol City		
May	4 A Halifax Town		
	7 H Aldershot		
	12 A Wrexham		

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FORTHCOMING MATCHES

Thursday 1st September — Central League

MANCHESTER CITY

Kick Off 7.30 p.m.

Saturday 10th September — Canon League

YORK CITY

Kick Off 3.00 p.m.

The Canon League off with a bang today

A brand new soccer season gets under way today with a great deal more incentives for the clubs thanks to the massive sponsorship of Canon (UK) Ltd. This year could well mark a revival in the game and at long last see the trend of falling attendances reversed. Most clubs have adopted a policy of encouraging the family to return to the game and have set aside areas within the grounds for this purpose. Sizeable discounts are available practically everywhere for family tickets and judging from the response this idea is beginning to catch on.

Unfortunately the idiot supporter, the hooligan who does no one any favours, has still to be eradicated from the game. We won't forget the visits of Cardiff and Millwall last year when their fans played havoc in the town and at the ground. No one, neither young or old, was safe from these mindless thugs. Fortunately our supporters have established a good reputation in the game and we hope this will continue. Last year our support away from home was a little thin on the ground but every

indication points to quite a sizeable contingent making the trip to Middlesbrough and Crewe. It is essential that these fans carry our good reputation with them and above all maintain it throughout the season.

The Canon League Four will be a very exciting contest with quite a number of clubs in with a good chance of gaining the honours. Our visitors today Swindon Town, always front runners in any competition, will be out to regain some lost glory. Wrexham, who have had two disastrous seasons will be out to turn the tide and Bristol City, four years ago a first division club, could well have an interest in promotion. Two clubs worth keeping your eye on, Blackpool, under ex-Wednesday, Lincoln and Watford star, Sam Ellis and Rochdale, where Jimmy Greenhoff, the former England and Manchester United player is assembling a useful squad. My money is on Chesterfield under John Duncan to regain a place in the third at the first attempt.

Trevor Denton

LINE-UP

CHESTERFIELD

Saturday,
27th August, 1983

1. **Jim Brown**
2. **Brian Scrimgeour**
3. **Shaun O'Neill**
4. **Brian Klug**
5. **Steve Baines**
6. **Gary Bellamy**
7. **Alan Birch**
8. **Steve Spooner**
9. **Derek Bell**
10. **Martin Henderson**
11. **Steve Waddington**
12. **John Clayton**

Referee:
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Linesmen:
G. Banwell (Red)
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J. W. Brown (Orange)
Sale



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SWINDON TOWN

Kick-Off
3.00 p.m.

- Jim Allan** 1.
- Charley Henry** 2.
- Colin Bailey** 3.
- Gary Emanuel** 4.
- Nigel Gray** 5.
- Mick Graham** 6.
- David Hockaday** 7.
- Paul Richardson** 8.
- Andy Rowland** 9.
- Alan Mayes** 10.
- Gary Nelson** 11.
- Leigh Barnard** 12.

Programme Corner

We are starting the season off with some real bargain packs at only 50p per time — a selection of old and new programmes in every pack. You can also purchase from our last season's stock at knock down prices and we have still a few Cup Final programmes left from last season.

When buying today's programme why not get yourself a copy of one of the previous home programmes against Swindon, we have them from the 1977-78 and 1981-82 seasons and at 5p each represent good value.

Arrangements have been made for new stocks of this seasons programmes from all the leagues and we will also be providing a service for away programmes for all the Chesterfield matches.

Make the programme shop your first port of call on match days — we look forward to seeing you once again.



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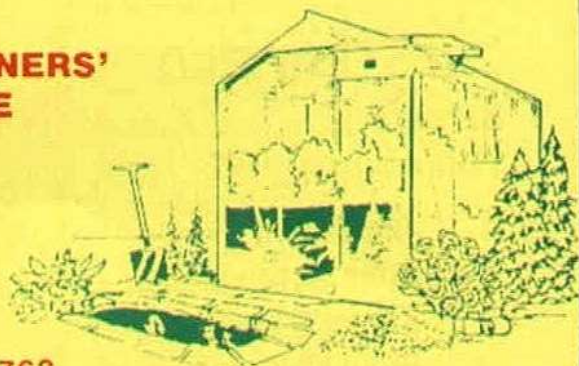
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WELCOME TO OUR VISITORS



Back: Mike Graham, Charlie Henry, Scott Endorsby, Jimmy Allan, Kevin Baddeley, Leigh Barnard.

Middle: David Hockaday, Nigel Grey, Paul Richardson (Coach), Jimmy Quinn, Andy Rowland.

Front: Alan Mayes, Clin Bailie, Ken Beamish (Team Manager), Gary Emmanuel, Paul Batty.

Swindon Town

The deadly duo of Andy Rowland and Alan Mayes will be back in business at the County Ground this season. These twin strikers caused a lot of problems for Swindon's opponents when they were in operation previously. Alan is back with the club this year after a spell with Chelsea and Town supporters will be looking to him to recapture the magic which brought them success.

Manager Ken Beamish, the well travelled centre forward starts his first full term with a lot of new faces at the County Ground. In addition to re-

signing Mayes, he has captured Gary Nelson from Southend United. Gary made his league debut in 1979 and made around 100 appearances for Southend before his transfer. Another newcomer is Paul Richardson, the Nottingham born midfield player who has been signed as player-coach. Paul was an apprentice with Forest and made his league debut against Liverpool at Anfield in 1968. He moved on to Chester in 1976 and then to Stoke in 1977, playing in the promotion winning side the following year. For the last couple of years he has

been with Sheffield United at Bramall Lane. The third newcomer is winger Dave Hockaday from Blackpool, a fast and tricky player who has made 140 appearances for the Seasiders. Centre-half Nigel Gray and goalkeeper Scott Endersby from Orient and Tranmere are two further signings of Manager Beamish.

Our encounters with Swindon Town over the years have all been hard fought affairs and one player who has always stood between us and a good victory has been keeper Jimmy Allan. Now the club's longest serving player, Jimmy came from Scottish junior football and has over 350 appearances to his credit for Swindon.

Swansea born Gary Emmanuel, a hard working midfielder made his debut in the league at Birmingham and moved to Bristol Rovers before arriving at the County Ground. His progress was held back through injury last season but had recorded 69 appearances by its end.

Former apprentice Charlie Henry has knocked up almost one hundred matches for the club and has made the right back position his own. Leigh Barnard started his career at Portsmouth and after a loan period at Peterborough joined Swindon in June last year. Leigh was an ever present last season playing mainly on the left side of midfield. Swindon born Kevin Baddeley served his apprenticeship with Bristol City but only made one appearance for the club before his move home. He established himself in the side shortly after his transfer and has made the left full back position very much his own.

Whatever the outcome of today's game I expect both clubs to be in with a challenge of promotion at the end of the season. Swindon look to have a useful squad and Ken Beamish will want to reap the benefits of his efforts as quickly as he can.

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News Round Extra



Spic and span — four young volunteers busy at work painting the barriers throughout the ground during the close season.

New Vice President

Former club chairman, Mr. Percy Kirkman, has been elected to the position of vice-president, an office which has been vacant since the death of Mr. George Kenning. Mr. Kirkman, a former Lord Mayor of Sheffield, joined the board in the sixties and was chairman from 1976-1979. He was one of Sheffield's leading accountants, prior to his retirement and was chairman of a number of industrial concerns in the city.

Jimmy returns to the ground

Long serving stalwart Jimmy Smallwood has moved back to his old position of head groundsman after a year in charge at the Social Club. A man of many parts, Jim is now in his 34th year at Saltergate, starting as a player in 1949, he was for a period first team trainer before becoming groundsman.

Shaun takes over

One of the most popular players at Saltergate in recent years, Shaun O'Neill has taken over as steward of the Social Club and will after all be playing again for the club next season. He has been signed as a non-contract player and will also take charge of the reserve side in the central league. Cheers Shaun.

Bellamy the bat strikes again

The flashing blade of Gary Bellamy has brought him a considerable amount of success in the cricket season. One of the best batsmen outside of County cricket Gary won the Bassetlaw League averages last season but this year unfortunately had not played enough games to qualify. In eleven innings he scored over 800 runs and recorded five not out centuries — 105, 124, 121, 107 and 106.



Mr. Ted Needham, Chairman of our sponsors The Bolsover Coalite Company, crowns the first Miss Chesterfield F.C. Joanna Thickett, of Amber Crescent, Walton, Chesterfield.

Looking on Susan Russell (right) who finished second and Jacqueling Heath who came third.



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Blues sign up Coalite

With new signings practically every other day in the last few months, one of the most important was not the capture of a new player. We have signed a substantial sponsorship deal with one of the areas leading industrial companies, the Coalite Group, who stepped in last season to save the junior side. The deal is initially for the current season but Coalite have the option of extending this for a further two seasons.

Coalite chairman, Ted Needham says 'We want to help the club get back on its feet and out of the fourth division. My company has faith in the new board and management and I hope the sponsorship helps revitalise the club.'

Mr. Needham said that his company had decided to sponsor Chesterfield after the success of the backing Coalite gave to the junior side last year. Although the sponsorship is only for the season, if everything goes well the deal could well be extended until 1986.

Barrie Hubbard, our chairman commented "I am delighted with the sponsorship, Coalite have done us proud". Last year the company helped the junior team but now they are helping the entire club in a deal which would benefit both parties. "We have now a sponsor who is putting more money into the club than ever before" he went on. Coalite will have several ground advertising boards, a programme advertisement for the season, sponsorship two league matches, and fly its flag over the stand which has been re-named the Coalite Stand.

Wherever the team plays Coalite will be represented for the club's new strip will carry the name in yellow on the front of the shirts.

The club have made a major breakthrough in sponsorship this season and this deal will no doubt encourage more companies in the district to take a closer look at what the 'new' Chesterfield Football Club has to offer.

Once again the club's new strip will be supplied by Spire Sports.

In our next issue

A new team photograph will appear in our next issue and we will be starting a series of player profiles to introduce you to all the newcomers. Our pages are always open for your comment — please keep them brief — we haven't a lot of space.

All change

Keeping you in the picture about our immediate past players, Gary Pollard has signed for Port Vale, John Turner is with Torquay, David Windridge has joined the Seasiders at Blackpool. Quite a colony of ex-Chesterfield lads has been formed at Doncaster, with Bill Green, Andy Kowalski and Ernie Moss joining forces. Full back Jorn Stirk has returned to the north east whilst Russell Athersyche and Tony Henson will be in non-league soccer this year.

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AWAY DAYS

It is intended that transport for supporters will be provided to all away matches during the current season. Bookings can be made during office hours at the main office on St. Margarets Drive and during the evenings at the Social Club. Join the happy band of travellers and boost the Blues away from home.

Tuesday 30th August — Milk Cup

MIDDLESBROUGH

Coach departs Cross Street at 4.00 p.m.

Fare £4.00

Saturday 3rd September — Canon League

CREWE ALEX.

A special train has been booked which departs at 12.30 p.m.

Fare £3.00

Spireites Say

As long as I can remember supporters have been blaming the lack of success at Saltergate on the management, the board or the set-up, one of the main views was "they do not really want promotion".

With the 'revolution' which has taken place Chesterfield people can no longer say that the club does not want to succeed, the will to win is obviously there.

I hope that the fans who have been quick to put the club down in the past, will join with me in wishing the Blues all the best for the season and join with me on cheering the team from the terraces.

Peter Whiteley

Whittington Hill, Chesterfield

May I wish John Duncan and his team every success for the coming season. Confidence in the football club has been renewed after the summer of change. Our aim must be a quick return to the third division. Go to it lads.

A. W. Wilkins

Westwood Lane, Brimington Common

Introducing The Canon League.

Canon



From the beginning of the 1983 football season, The Football League Championship becomes The Canon League.

This is as a result of the biggest sponsorship in British sporting history and because Canon UK believes in the future of League Football you, the fans, will benefit from the best football deal of all time.

Canon sponsorship injects £1,000,000 into football each year for the next three seasons and there is plenty in it for you, the fans.

Canon's involvement with football will not change the format of The League. The Championship will run in the traditional and well proven way but with one important difference. Each of the 92 clubs will benefit and, for the first time, winners of all four divisions plus placed clubs will receive prize money.

In addition, to generate greater excitement and entertainment, awards will be given for monthly and seasonal goal-scoring achievements by clubs. And there will be payments to clubs that attract family audiences, loyalty awards to individuals and many more

exciting and worthwhile benefits.

But why has Canon, manufacturer of cameras and business equipment, including copiers, computers, copyphones, calculators, microfilm and electronic typewriters, whose years in sports sponsorship have been spent mainly at an international level, suddenly chosen to sponsor The Football League Championship?

Canon (UK) Ltd., whose headquarters are at Croydon in Surrey, is a company employing more than 700 staff. This sponsorship can be interpreted as a gesture of faith in the same British expertise that has taken the company from nothing to market leader in just seven years.

Canon has been involved with sports sponsorship for many years — World Cup football; skiing; ice-skating; showjumping; motor racing and the Olympics. Now it has chosen to sponsor League Football and looks forward to an association with the world's most famous national football competition — The Canon League.

Canon (UK) Limited, Waddon House, Stafford Road, Croydon CR9 4DD.

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